

ISSUES AND NEEDS REPORT FOR 4th QUARTER 2019 (OCT-NOV-DEC)

January 1, 2020

IN ADDITION TO ITS BASIC COMMUNITY INVOLVEMENT FORMAT, INCLUDING "FREE WANT ADS" PET PATROL REPORTS, IN PERSON NEWS COVERAGE OF SCHOOL BOARDS, CITY COUNCILS AND QUORUM COURT MEETINGS, "WHAT'S HAPPENING REPORTS FOR CIVIC AND CHURCH GROUPS, LOCAL TALK PROGRAMS---KURM RADIO SUPPORTED THE FOLLOWING PROJECTS DURING THE 4th QUARTER OF 2019.

TO GIVE OUR LISTENERS A FIRST HAND REPORT ON THE GOVERNMENT PROCESS, CONGRESSMAN STEVE WOMACK APPEARED ON THE BREAKFAST SHOW WITH DEREK KILMER (D-WASH) AND STAFF MEMBER TO DISCUSS WORK OF THE BI-PARTISIAN COMMITTEE. (10-2-19)

ON 10-4-19 BRAD WRIGHT APPEARED ON PARTY LINE AND AT 6:05AM TO TALK ABOUT CANCER MONTH ACTIVITIES.

10-10-19 FERMIN AND MARIA SANDOVAL APPEARED AT 10:05AM TO DISCUSS LOCAL CHURCH ACTIVITIES, INCLUDING LIFE EXPERIENCE AND INSPIRATION.

11-8-19 JAMES BRIDENSTINE, APPEARED ON BREAKFAST SHOW TO DISCUSS MOON AND MARS EXPLORATION...AHEAD OF HIS MEETING WITH LOCAL SCIENCE STUDENTS AT U OF A. HE IS DIRECTOR OF NASA.

11-20-19 DREW CHAMBERLAIN AND BRAD CAMPRELL, OFFICERS OF THE ROGERS DECCA CLUB APPEARED TO DISCUSS UPCOMING AUCTION. KURM GIVES FREE TIME TO PUBLICIZE AND BROADCASTS THE AUCTION HELD 11-23-19 WHICH RAISED OVER \$5000 FOR SCHOLARSHIPS AND MAKE A WISH.

ON 11-25-19 OFFICIALS FROM THE LOCAL SCHOOL DISTRICT APPEARED TO BEGIN THEIR CAREER DEVELOPMENT PROGRAM...A SERIES EACH FRIDAY FROM 9-9:30, WITH BOTH LOCAL HIGH SCHOOLS PARTICIPATING TO PROMOTE CAREER DEVELOPMENT OF STUDENTS.

DURING THE MONTH, OFFICERS OF THE BENTONVILLE KIWANNIS CLUB APPEARED ON TALK SHOWS AND PUBLIC SERVICE ANNOUNCEMENTS TO PROMOTE THE CLUBS "CHRISTMAS BASKET FOOD GIVE AWAY" WHICH WAS HELD 12-24-19. OVER 500 BASKETS WERE GIVEN OUT TO NEEDY FAMILIES. KURM PROMOTED THE EVENT THRU PUBLIC SERVICE ADS GIVEN TO THE CLUB, AND NEWS COVERAGE.

DURING THE CHRISTMAS HOLIDAY, KURM RECORDED AND BROADCAST VARIOUS SCHOOL MUSIC GROUPS, OVER A THREE DAY PERIOD. A DOZEN OR SO SCHOOLS WERE INCLUDED.

KERM INC

KURM AM AND KURM FM

Kermit Womack-President

