

KERM'S QUARTERLY ISSUES REPORT

THE FOLLOWING REPORT IS FOR THE MONTHS OF Jan, Feb, AND March 2018

ADDITIONAL INFORMATION: KERM'INC, operates radio stations KURM AM 790, ROGERS, AND KURMMFM 100.3, GRAVETTE, ARKANSAS. Basic programming on these stations (COMMUNITY INVOLVEMENT RADIO) provides daily programs which largely meet the needs of a growing northwest Arkansas region. They include:

- (a) Three hours daily of Dial A Trade, which gives its audience free want-ads.
- (b) What's Happening reports...which allow churches and civic organizations an opportunity to promote their activities.
- (c) PET PATROL reports...for pet owners whose pets have been lost or found.
- (d) Comprehensive programs such as PARTY LINE for listeners to discuss their issues, as well as dedicated news coverage of meetings of local Governments and Schools.

ADDITIONALLY HERE ARE SPECIFIC RESPONSES TO AREA NEEDS DURING THIS QUARTER.

SPECIAL PROJECT- During January, a father called Party Line to state that he and his three children had no heat in their home at Brentwood. KURM and its audience raised \$2801.50, for payment of Bud Anderson Heating to install a heat system in the home. (2-5-18 completion date)

On Jan 18th Congressman Womack was interviewed about Gov shut-down. On Jan 17th a representative (Millard) was interviewed from 10:35-10:45 promoting the Rent film festival. On Jan 22nd, Co Judge Morhing discussed county planning. On 2-1-18 the Director of Career and technical education of Rogers schools was interviewed from 10:05-10:20am. on 2-1-18 Ken Williams was interviewed regarding his new book which had been published. On 2-13-18 Debra Hobbs was interviewed on Party Line regarding a prison ministry Pathway to Freedom, which she chairs, whereby inmates in Arkansas Prisons are being prepared for re-entry into society. (Mike Ober accompanied Ms Hobbs) (Barry Lunney well known football coach also participated) 10:05-10:30

SPECIAL PROMOTION- During February, KURM ran numerous promotional ads publicizing the Bentonville Kiwanis Clubs annual ACADEMIC EXCELLENCE AWARDS PROGRAM. Promotion included interviews with club representative Bob Sligar, and public service spots promoting the event. Then on April 4th, live broadcasts of the awards ceremony where students who had overcome obstacles in their pathway to education were honored. Congressman Steve Womack, and Dr Francis Collins, Director of the National Institute of Health were the speakers. KURM broadcast the one hour program live, and re-broadcast it the following Saturday morning.